Your paragraph length will depend on the type of document you're writing. An email may contain a paragraph made up of a single sentence, or even a single word. A report may have long paragraphs in order to explore complex thoughts.	General to specific
Thank you for applying to the Random University. This year, we had a record number of applicants. To be successful, applicants had to have both a high GPA and an impressive list of extracurricular and volunteer experiences. We were not able to admit many worthy applicants. Unfortunately, we will not be offering you a spot in our program at this time.	Specific to general
When I arrived at work at 7:30 am, I noticed a shattered window. I waited outside and called the police. As I waited for police to arrive, I also called my manager. She arrived on the scene within 10 minutes. The police arrived at 8:00 am and entered the building. They determined that the building was safe, so we went in around 8:30 am. We found racks of clothing strewn around and spray paint on the walls.	Narration
I would recommend that our company chooses between a Google Pixel 3 and a Samsung Galaxy S9 for the employee phones. The Pixel 3 has the best camera and is lightest. The Galaxy S9 is water resistant and \$150 cheaper and also has expandable storage.	Comparison
This year, we prioritized Instagram over Facebook for the first time in our advertising strategy. Specifically, we invested in ads on the Instagram timeline and stories, and built relationships with 3 influencers. Though we had viewer overall views, our ads resulted in more direct sales and better engagement.	Cause and Effect
Though the new tariffs will impact our sales in the USA, we can minimize the impact with some proactive tactics.	Transition